



*the Powder Room*

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## November Newsletter

Happy Anniversary to us! Yes, it's been 14 glorious years at The Powder Room, and we're so excited to be able to celebrate this momentous occasion with you, our amazingly loyal clients! Additionally, with festive fun just around the corner, we're also here to help you this holiday season. We'll show you everything from innovative products from fan-favorite iS Clinical to fantastic makeup from Scott Barnes. We will also introduce you to the newest addition to our already incredible lineup of color cosmetics, Red Apple Lipstick. And wrapping things up this month, inspirational holiday makeup looks anyone can easily imitate. Are you feeling less than artistic? Then let our talented staff assist you in getting your celebratory look just right. Oh, and don't let shopping sneak up on you this year, come to The Powder Room now to get a jump on the holiday rush! And remember, when in doubt, gift cards are always one-size-fits-all.

### Kelly's Picks

#### Holiday Makeup Looks

##### Timelessly Elegant Holiday Glamour

Call it retro, call it nostalgic, but it's great to see that particular looks never go out of style! A timelessly elegant red lip always conjures up images of old-school Hollywood glamour, picture iconic movie stars like Sophia Loren or Elizabeth Taylor. Never harsh or dated, the holiday look we're showing this month is a modern twist on an old classic. This red lip is perfect for any festive event when paired with another timeless tradition, soft winged eyeliner, to highlight your pretty peepers. Subtly sexy eyes balanced by super sexy lips goes with everything, so there's no need to be matchy-matchy with your makeup! Let Kelly and The Powder Room help you achieve our classically elegant look this holiday season. All ability levels from accomplished to novice are welcome, so book your one-on-one session now!



#### Get The Look

Create your own elegant look with products from our brand-new line, Red Apple Lipstick. The Powder Room is always looking to help support other female small businesses, and luckily, we found Red Apple Lipstick! Red Apple Lipstick is a female-owned, cruelty-free, gluten-free, vegan brand made right here in the USA that prides itself on making clean makeup that performs beautifully. If you've been searching for beauty, you can believe in products that don't irritate your skin. You've found it in Red Apple Lipstick!



Complete your look with stunning Ellis Faas Eye Lights and Scott Barnes Glow & Showy Highlighter Palette to complete a timeless look you'll want to wear again and again. Ellis Faas gives you the illusion of liquid metal, but it's perfectly dry. No icky stickiness or pesky eyelid creases here! Glow and show everyone who's the boss with the ultimate highlighter palette from Scott Barnes.

## Karli's Korner Treatment Specials

### Fire and Ice Facial

As the images of fire and ice conjure up opposite ends of the spectrum, let The Powder Room help you experience the radical rejuvenation that only legendary iS Clinical can provide through their Fire & Ice Facial. Designed to resurface your skin rapidly and safely, this professional treatment involves the combination of warming and cooling sensations that will leave your skin feeling refreshed and invigorated. Often referred to as the "Red Carpet Facial," their results-driven facial has been the go-to treatment of celebrities and non-celebrities alike for its practical benefits. This multi-step treatment begins with an intensive resurfacing masque to heat the skin, followed by carefully selected iS Clinical products. A rejuvenating masque is concluded to cool down. Enjoy added benefits of refined skin texture, reduction of blemishes, and improved appearance of fine lines and wrinkles, resulting in a more youthful complexion – all with little to no downtime! For added benefit, dermaplaning and microcurrent may be added to this service as well. Experience the Fire & Ice Facial this month at The Powder Room, and get ready for the holiday season now!



## Karli's Korner Product

### iS Clinical Active Peel System

Continue your resurfacing progress at home this season with iS Clinical's botanically-based Active Peel System! Clinically advanced and fast-acting, this powerful yet gentle formula helps resurface and polish your pretty skin while also reducing the appearance of fine lines, wrinkles, and pore size. Designed for use every other day, Active Peel System provides rapid and long-term results that support collagen and elastin production to improve your skin's overall health and integrity. Step One offers controlled exfoliation with a proprietary combination of gentle yet powerful botanical acids. Step Two provides hydration and rejuvenation with proprietary Extremozyme technology and Copper Tripeptide-1. This well-balanced system produces a cool tingling sensation upon application. It will help improve the appearance of skin tone and texture, which will result in a smooth, hydrated, and more youthful-looking complexion. Get active this month with iS Clinical and peel your way to new and improved skin!



## Cara's Confidential

### Holiday Makeup Looks

#### Shimmery Smoky Eye

Look and feel glamorous with the perfect smoky eye with shimmer courtesy of our makeup maven Cara! Schedule a one-on-one session with her this month, and she will teach you how you can create a sultry smoky eye that anyone can wear. She'll use all of the products and tools in her arsenal to help you achieve the look you desire, along with the know-how to recreate it in the comfort of your own home. You couldn't be more confident or look more fabulous than when sporting a smoky eye with shimmer – book your appointment today to get your festive season started right!



#### Get The Look

Smoky and shimmery, the combination of girlactik's Metallic Shadow Sticks and Loose Sparkles will have you sporting that dramatic holiday look, but in a modern and wearable way. As always, girlactik is where it's at – these lightweight, long-wearing, and crease-proof products will transform your lids this winter from hohum to holiday fabulous! Finish off your look with don't-know-their-faux Scott Barnes Mink Lashes. These luscious lashes will give you the ultimate cat-eye effect with multi-dimensional layers that are so believable; you'll have everyone wondering if they're real. Use this product combo throughout the holiday season for the best smoky eye with shimmer you'll ever see!



### And, as always, don't forget to pamper your pretty self! Love, Kelly

The Powder Room is excited to partner with REACH. Reach will ensure you never forget to schedule your services and keep you up to date on any last-minute openings. Correspondence and booking are made easy thru text messages! Just another way to pamper your pretty self.